

**Drop Anchor in Rhode Island
at the
AGO Region I Convention
June 24-27, 2007**



Display Ad Specifications

Advertising Rates

| | |
|---------------------------------------|----------|
| Inside Front Cover – four color | \$475.00 |
| Inside Back Cover – four color | 475.00 |
| Outside Back Cover – four color | 550.00 |
| Full-page – Color | 350.00 |
| Full-page – Black/White | 275.00 |
| Half-page (horizontal or vertical) | 175.00 |
| Quarter-page (horizontal or vertical) | 100.00 |
| Eighth-page (business card size) | 60.00 |

10% additional after April 30

Cover ads will be filled on a first-come, first-serve basis.

Deadline

Closing date for all advertising material is April 30, 2007. All copy and payment must be received by this date. The costs for ads will be 10% additional after April 30, space permitting.

General

The organizers of the 2007 Region I Convention reserve the right to decline any advertisement, before or after the closing date, which does not meet with their approval. Acceptance of advertising does not imply endorsement. The organizers reserve the right to head and/or box advertisements that, in their opinion, bear confusing resemblance to editorial material. Improper copy will not be accepted. Advertiser (or advertiser's agent) assumes liability for all content, including text and illustrations and also assumes responsibility for any claims therefrom made against the organizers of the convention, and agrees to indemnify the convention against any expense and loss suffered by reason of such claims.

Questions?

For technical questions, contact Celeste Allard MacPhee by e-mail at celalla@cox.net

Please send your order form, printout, electronic media and payment to: RIAGO 2007 Convention, % Celeste MacPhee, 134 Crescent Road, Pawtucket, RI 02861; celalla@cox.net

Mechanical Requirements

Color

Process color is available for full-page ads. All other ads are black and white. No bleed for ads.

General Information

The preferred mechanism for ad submission is as an Adobe Acrobat Portable Document Format (PDF) file, press-optimized, with fonts embedded.

The following software formats are also acceptable:

- Adobe Pagemaker 7.x (PC)
- Adobe Illustrator 10.x (PC)

Only Postscript Type 1 or OpenType fonts should be used. All fonts must be supplied. All graphic files should be included in native application formats as well as EPS or TIF formats. Gray scale scans should be 300dpi. Bitmap images should be 1200 dpi. Ads saved only as postscript files are not acceptable.

Preferred medium for ad submission is compact disk. Zip disks and 3½" disks are also acceptable. Media should be very clearly marked with the name of the advertiser and contact telephone number. If your ad is 2MB or less, you may submit it as an electronic file attached to an e-mail message sent to: celalla@cox.net

All ads submitted electronically, regardless of media, must be accompanied by a high-quality printout of the ad. Advertisers submitting ads via e-mail attachment should mail the printout along with their payment.

Camera-ready copy is accepted; however, it will be scanned, and there may be a degradation of quality. Optionally, advertiser may provide logos, photos, and layout mock-up so that the ad can be re-created. This service is available for an additional \$20. Please do not submit film negatives.

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Display Ad Order Form

Form, Payment and Ad Material Deadline is April 30, 2007.

- 10% additional after April 30, space permitting. -

Advertiser Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phones: _____

E-mail Address: _____

| | | |
|--|----------------------------|----------|
| <input type="checkbox"/> *Inside Front Cover – four color | 7-3/4" wide x 10-1/4" tall | \$475.00 |
| <input type="checkbox"/> *Inside Back Cover – four color | 7-3/4" wide x 10-1/4" tall | 475.00 |
| <input type="checkbox"/> *Outside Back Cover – four color | 7-3/4" wide x 10-1/4" tall | 550.00 |
| | | |
| <input type="checkbox"/> Full-page – color | 7-3/4" wide x 10-1/4" tall | 350.00 |
| <input type="checkbox"/> Full-page – black/white | 7-3/4" wide x 10-1/4" tall | 275.00 |
| | | |
| <input type="checkbox"/> Half-page vertical | 3-1/2" wide x 10-1/4" tall | 175.00 |
| <input type="checkbox"/> Half-page horizontal | 7-3/4" wide x 5" tall | 175.00 |
| | | |
| <input type="checkbox"/> Quarter-page vertical | 3-1/2" wide x 5" tall | 100.00 |
| <input type="checkbox"/> Quarter-page horizontal | 7-3/4" wide x 2-1/4" tall | 100.00 |
| | | |
| <input type="checkbox"/> Eighth-page (business card size) | 3-1/2" wide x 2-1/4" tall | 60.00 |
| | | |
| <input type="checkbox"/> Scanning charge for camera-ready copy | | 20.00 |
| | | |
| <input type="checkbox"/> Exhibitor's discount | | -10% |

TOTAL \$ _____

*First-come, first-serve basis.

Checks may be made payable to:

RIAGO 2007 Convention

Please send this order form, ad printout, electronic media and payment to:

RIAGO % Celeste MacPhee, 134 Crescent Road, Pawtucket, RI 02861

celalla@cox.net